GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries and Commerce Department – Capacity building programme for unemployed youth - CBN VISION Group Scheme in APKVIB – Guidelines for implementation of Scheme – Orders – Issued.

INDUSTRIES & COMMERCE (PROGRAMME-III) DEPARTMENT

G.O.RT.No. 119 Dated: 11-07-2025

Read the following:

1. E-file received from the CEO, APKVIB e-file No.INC57-KVIBOSCHM/1/ 2025-AD-ESTT, Comp.No.2681728.
2. U.O Note No.INC01-HT/5/2025-PROG-III (2690181), dt:26.03.2025
3. Govt.Memo.No.2727144/GWS01/2025, dt:17.06.2025 of the Secretary to Government, Grama Sachivalayams & Ward Sachivalayams Department.

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ORDER:

In the reference 1st read above, the APKVIB has proposed the initiation of a Capacity Building program for unemployed youth, particularly in Villages called Capacity Building Network for Village Industries Schemes and Integrated Opportunities Network (shortly "CBN VISION"). This initiative, in alignment with Swarna Andhra @2047, focuses on the goal of "One Family- One Entrepreneur" and aims to empower rural youth by organizing them into groups and providing comprehensive capacity-building programs. The APK&VIB has requested for the support and coordination of the staff from the Grama Sachivalayams and Ward Sachivalayams department to ensure effective outreach and successful execution of this programme.

2. In the reference 2nd read above the Secretary to Government, Grama Sachivalayams & Ward Sachivalayams Department, AP Secretariat was requested to get the concept examined and suggest remarks for the implementation of the programme i.e., CBN VISION.

3. In the reference 3rd read above the Government agrees the proposal of the Chief Executive officer, Andhra Pradesh Khadi and Village Industries Board (APKVIB), Amaravati to assign the duties of monitoring the APKVIB to the Welfare Education Assistants in addition to their current duties in the Sachivalayams.

4. In the circumstances explained above, the Government hereby approve the Guidelines for implementation of CBN VISION as follows.

Introduction:

Introduction to the Initiative: The initiation of a Capacity Building program for unemployed youth, particularly in villages, under the "CBN VISION" group concept,

stands for the **'Capacity Building Network for Village Industries Schemes and Integrated Opportunities Network'**. This Initiative Is designed to align with **Government vision for Swarna Andhra 2047**, which focuses on the goal of "One Family- One Entrepreneur" to generate 20 lakh employment opportunities across the state.

Empowerment through CBN VISION Groups: The CBN VISION initiative aims to empower rural youth by organizing them into groups and providing comprehensive capacity-building programs. These programs are designed to equip individuals with the necessary skills, knowledge, and resources to establish their own businesses, particularly in rural Industries. By fostering entrepreneurship, the program promotes self-reliance, creates economic growth within families and communities, and contributes to sustainable livelihoods in rural areas.

Addressing Rural Migration and Strengthening Local Economies: The Initiative's approach not only aims to enhance entrepreneurial capabilities but also plays a crucial role in reducing migration to urban areas. By creating opportunities for local employment and strengthening the economic conditions within villages, the program works towards creating sustainable, long-term livelihoods for the selected CBN VISION groups, thus contributing to the overall prosperity of rural communities.

Formation and Activities of CBN VISION Groups: The selected CBN VISION groups will consist of a minimum of 15 members who are in the age group of 18-45 years from each Gram Panchayats village. These groups will participate in capacity-building programs aimed at establishing various rural Industries, such as Khadi, Village, and Cottage Industries. The program will also focus on developing specific products identified through local clusters of activity, with a strong emphasis on the "One District One Product Initiative, which highlights region- specific products.

Promoting Traditional Artisans and Supporting Rural Industries: In addition to establishing Khadi, Village, and Cottage industries, the program seeks to support and promote traditional artisans. These artisans specialize in handicrafts, Including handmade paper, natural fibres, and other artisan skills. The program will also encourage the development of Khadi Institutions, support handloom production, and facilitate the establishment of sales outlets across the
State. By utilizing the human and natural resources available in the villages, the initiative aims to create a vibrant local economy.

Long-Term Impact: Through the integration of human and natural resources, the initiative aims to provide local employment, improve the economic conditions of rural areas, and reduce migration to urban centres. The ultimate goal is to strengthen the local economy, promote sustainable livelihoods, and contribute to the social and economic empowerment of rural communities, ensuring a brighter future for the selected CBN VISION groups.

The Highlights of the Scheme CBN VISION group

I. Aim:

The Capacity-Building Network for Village Industries Schemes and Integrated Opportunities Network (CBN VISION) seeks to empower unemployed individuals in semi-urban and rural areas of Andhra Pradesh by providing capacity-building training through the KGMV Institution, enabling them to establish MSME units in their native villages using locally available resources. This initiative serves as a strategic framework for sustainable growth, fostering self-reliance and economic empowerment, while enhancing livelihoods in rural areas by promoting local Industries and skill development, creating opportunities for long-term prosperity.

II. Objective:

The Initiative aims to empower rural and semi-urban communities by promoting the growth of micro-enterprises, enhancing entrepreneurial skills, and providing crucial financial support. By integrating technology and facilitating access to broader markets, it fosters sustainable economic development, self-reliance, and improved livelihoods, laying a strong foundation for long-term prosperity in villages.

III. Vision:

The initiative envisions transforming Andhra Pradesh into a state where the "One Family, One Entrepreneur goal is realized by empowering individuals through comprehensive training programs. With a target to provide capacity-building through ESDP to 2,00,000 individuals, the program aims to generate part of 20 lakh employment opportunities, driving economic growth and fostering inclusive development throughout the state.

IV. Mission:

A. Under the Capacity-Building Network for Village Industries Setting Initiatives in Own Native (CBN VISION), Khadi Gramodyoga Mahavidyalaya (KGMV) conducts awareness programs, Entrepreneurship Development Programs (EDPs), Entrepreneurship and Skill Development Programs (ESDPs), and skill training sessions on its own and with partners.

B. These initiatives are supported through KVIC assistance, CSR funding, and revenue-generation models, preferably under a Public-Private Partnership (PPP) framework.

C. KGMV collaborates with training agencies, NGOs, colleges, registered companies, and local industries to deliver training programs across Andhra Pradesh while also establishing its own training centres.

D. Village-level groups with a minimum of 15 members are formed as CBN VISION group and enroll with AP Khadi & Village Industries Board through Village and Ward Secretariats who will coordinate with APKVIB District Officers.

E. This program covers 26 districts, 685 mandals, and 13,325 gram panchayats, targeting 2,00,000 individuals through online, offline, and hybrid training models.

F. The trainings are imparted by APKVIB through its arm Khadi Gramodyoga MahaVidyalaya in three models.

1. With the Budget assistance of KVIC, Mumbai
2. With the Assistance of corporate social responsibility funds to be raised.
3. Under self-sponsored mode of revenue generation (including sponsors).

G. Training institutes/companies/MSMEs/ NGOs / Societies enroll with APKVIB with a nominal enrollment fee. Trainees are enrolled through Village and Ward Secretariat identified partners or directly with KGMV, paying a nominal enrolment admission fee.

H. Entrepreneurship Promotion and Development under One District One Product (ODOP) focuses on fostering local entrepreneurship by identifying a unique product in each district, providing support through training, finance, Infrastructure, and market access, to drive sustainable economic growth, job creation, and regional development.

I. Applications for Mudra Loans are processed through designated officers in Gram Sachivalayams to provide financial support and ensure the sustainability of Khadi, village and Cottage industries and prioritize processing and manufacturing of 'one district one product' item.

V. Review by DCC/DIEPC

The progress of the Scheme will be reviewed by District Collectors in DCC and DIEPC meetings.

VI. Review by Gram Sachivalayams

Concerned Officer of Gram Sachivalayams/Ward Sachivalams Department will mobilise participants and follow up with CBN-VISION group beneficiary till completion of training and handhold in filing application for financial assistance with bank in coordination of AD/DD, APKVIB.

VII. District Level /Mandal Level Monitoring

AD/DD APKVIB will monitor the program to achieve District wise and Mandal wise targets.

VIII. State Level Monitoring

APKVIB/CEO / Principal KGMV will monitor the program of District wise and Mandal wise targets.

5. The Chief Executive Officer, Andhra Pradesh Khadi and Village Industries Board, Amaravati, Mangalagiri shall take the necessary steps for implementation of the programme.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R P SISODIA
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Chief Executive Officer, Andhra Pradesh Khadi and Village Industries Board, Amaravati, Mangalagiri.
Copy to:
The Secretary to Government, Grama Sachivalayams & Ward Sachivalayams Department, AP Secretariat.
The P.S. to Prl. Secy to Hon'ble C.M.
The OSD to Hon'ble Minister for Handlooms & Textiles.
The P.S.to Special Chief Secretary to Government, Industries and Commerce (H&T) Department.

//FORWARDED::BY ORDER//

SECTION OFFICER